



Core Career Pathway

Business & Management Professions

Business careers are jobs that provide business-focused roles across all industries. Corporations, universities and nonprofits seek management professionals to serve in various roles, such as marketing, accounting, human resources, and finance. In each specialization, you can choose from numerous jobs, allowing you the freedom to find a career best suited for your particular skill set and lifestyle. Key skills include critical thinking and analysis, which are necessary to succeed in any career.

Common College Majors

- Business
- Marketing
- Entrepreneurship
- Management

Key Industry Skills

- Leadership
- Communication
- Teamwork
- Creativity
- Problem-Solving
- Analysis

Potential Specialization

- Human Resources
- Marketing
- Sales
- Operations

Starting Salary Range

- \$55,000-\$117,000

Thrive Scholars Core Pathway Alumni Spotlight



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Communications & Media Studies
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Example Core Career Pathway Trajectories - Human Resources



Note: These are just a few examples of Core career trajectories. There are numerous variations and applications of core knowledge and skills across multiple industries. Additionally, career paths are often non-linear and can vary widely.